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## **News Release**

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### **Singapore Airlines Re-launches the Longest Flight** *Competition for Furthest and Longest Routes Gains Altitude*

October 11, Singapore Airlines announced that they are launching a new, nearly 19 hour flight from Singapore to New York over the North Pacific. This flight is set to compete against Qatar Airways' 17.5 hour Auckland to Doha flight for title of the furthest and longest yet.

The task is to cover 15,000 kilometers in the said time, and the company teamed up with Airbus to conquer it. The A350-900 ULR (Ultra Long Range) to be used is regarded by SA as a premium aircraft, only providing 67 business and 94 premium economy class seats. It will provide a new level of comfort in the form of higher ceilings, larger windows, enhanced lighting to reduce jetlag and beds for the business class passengers. The CEO of SA, Mr. Goh Choon Phong, is ecstatic about the launch and is excited to "be providing customers with improved connectivity between Singapore and the United States. This demonstrates our commitment to putting our customers' needs at the forefront of all that we do."

From 2004 to 2013, SA provided a similar flight connecting Changi to Newark. However, the technology of the time lacked efficiency for continuation of the operation. By using the new planes with fuel savings of 20-30% compared to the previously used Boeing planes, SA aims to achieve and sustain their ambitions.

There will be two routes used for this flight, NOPAC and North Pacific. Route chosen for each service will vary depending on weather conditions, as will the travel time.

About SA:

Singapore Airlines Limited is a multiple award-winning flag carrier airline for the city-state of Singapore founded in 1947. As part of the Star Alliance, the first airline alliance in the world, they operate mainly within Asia and Oceania and provide transcontinental travel to and from the region. The company has nearly 15,000 employees across itself and its five subsidiaries.

Slogan:

*“A Great Way to Fly”*

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